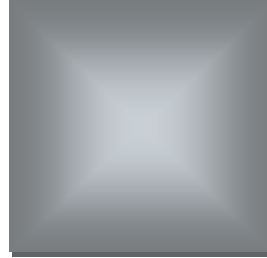


# 2019 IOWA INDUSTRY PROFILE

## HEALTH CARE & SOCIAL ASSISTANCE

### IOWA WORKFORCE DEVELOPMENT



#### Executive Summary

In 2018, the **Health Care and Social Assistance** sector was the largest sector in Iowa, comprising 14.5 percent of covered public and private employment with 224,015 jobs. The size of this sector has steadily increased in the past decade, growing by 21,526 jobs between 2009–2018; this represents a 10.6 percent increase in employment.

Wages increased by \$8,167 over the same period, a gain of 21.8 percent. The sector was largely unaffected by the recession, with jobs and wages increasing every year in the last decade. This can likely be attributed to higher demand for health care services brought upon by an aging population.

This sector reported an average annual wage of \$45,706 for 2018, which was 3.8 percent less than the statewide average of \$47,511. Wages vary tremendously between subsectors within this sector—for example, **Ambulatory health care services** had the highest average wage at \$65,235 annually, while **Social assistance** had the lowest annual wage at \$22,536.

This sector is dominated by women, who held 82.1 percent of jobs in 2018.





## HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE

### What is Health Care & Social Assistance?

The **Health Care and Social Assistance** sector comprises firms providing health care and social assistance for individuals. The sector includes both health care and social assistance because it is sometimes difficult to distinguish between the boundaries of these two activities.

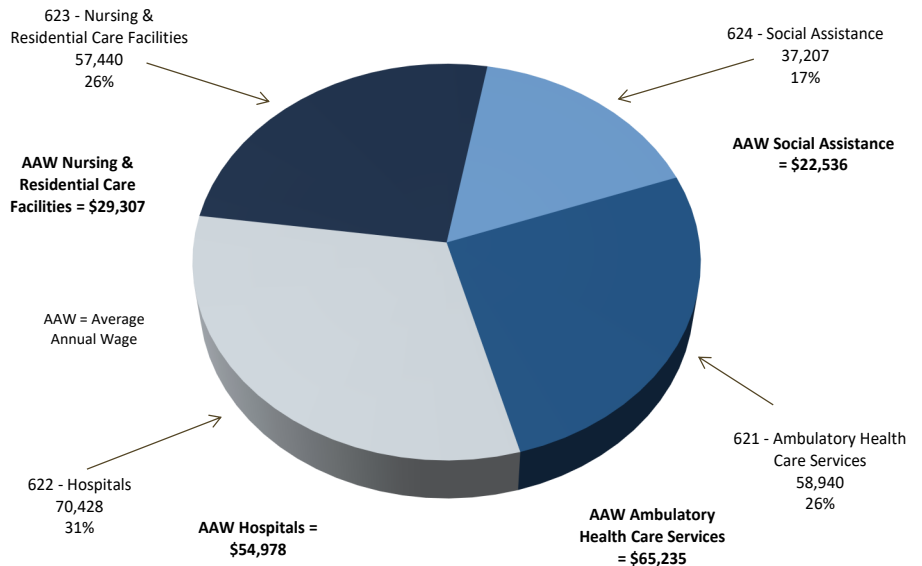
The industries in this sector are arranged on a continuum starting with providing medical care exclusively, continuing with those providing health care and social assistance and finally finishing with only social assistance.

The services provided in this sector are delivered by trained health practitioners and social workers with requisite experience.

Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

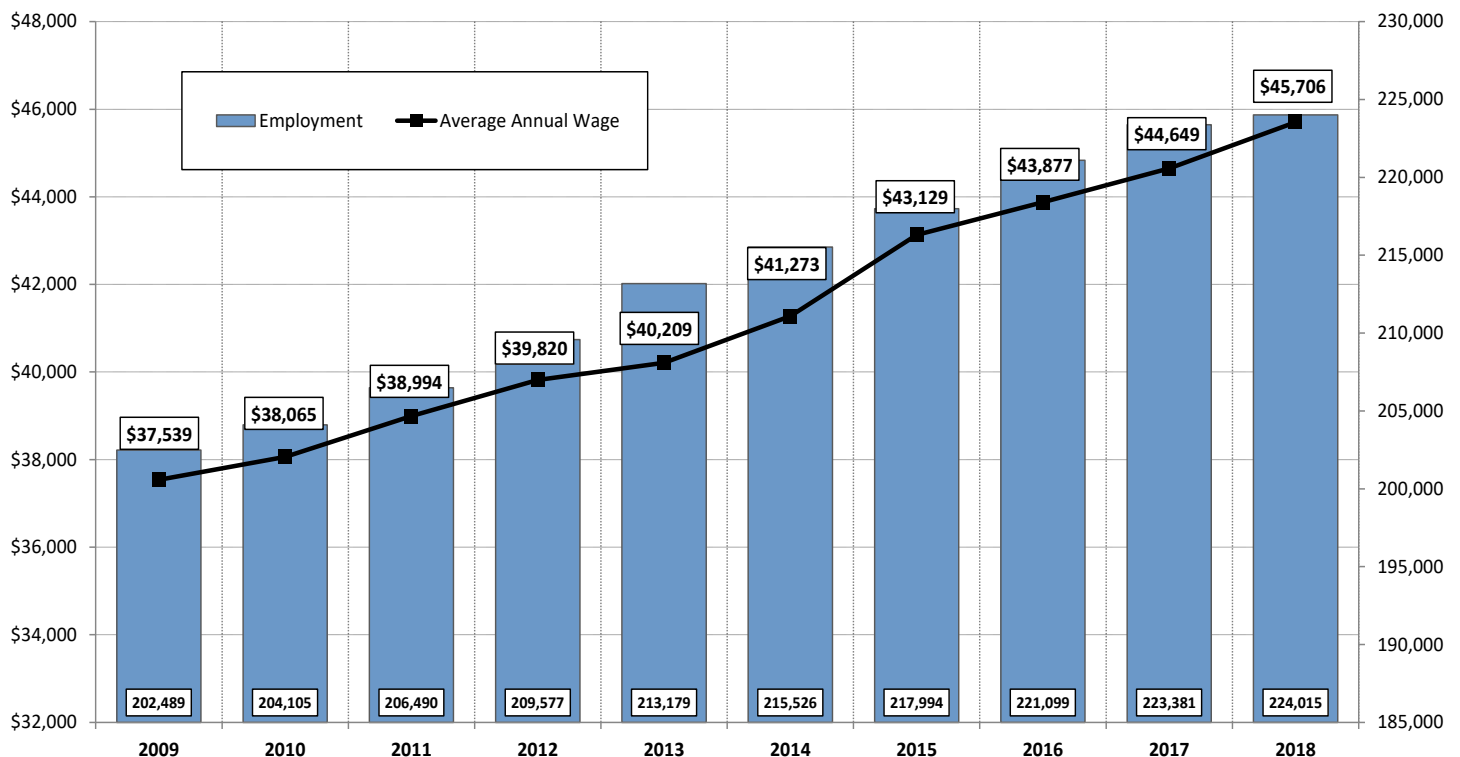
### 2018 Industry Breakout by Employment in Iowa

Health Care & Social Assistance NAICS Industry Coding  
Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

### 2009–2018 Employment in Health Care & Social Assistance in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

## HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE



Top Occupations in Health Care & Social Assistance	Employment
Registered Nurses	29,617
Nursing Assistants	19,554
Personal Care Aides	7,979
Home Health Aides	7,498
Licensed Practical & Licensed Vocational Nurses	6,412
Childcare Workers	5,860
Personal Care & Service Workers, All Other	4,619
Medical Assistants	4,439
Medical & Health Services Managers	4,278
Office Clerks, General	4,269
Medical Secretaries	4,226
Cooks, Institution & Cafeteria	3,834
Maids & Housekeeping Cleaners	3,813
Preschool Teachers, Except Special Education	3,757
Social & Human Service Assistants	3,367
Receptionists & Information Clerks	3,292
Dental Assistants	2,916
Child, Family, & School Social Workers	2,505
Billing & Posting Clerks	2,287
Radiologic Technologists	2,286

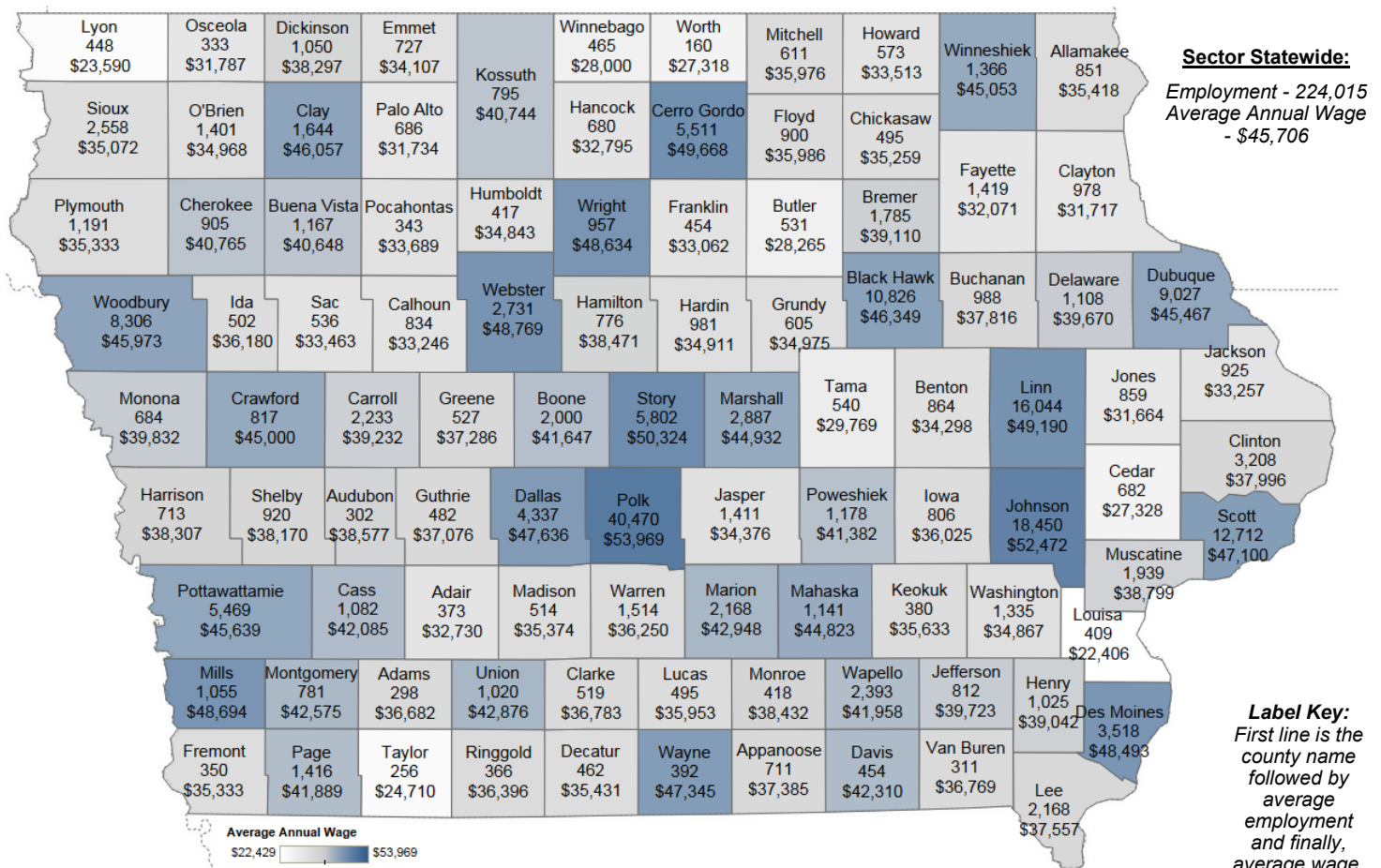
Source: Iowa Workforce Development, Labor Market Information  
Industry and Occupational Projections - Estimated 2018 employment

### Establishment Facts:

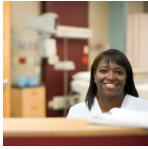
In 2018, there were 10,648 **Health Care and Social Assistance** locations across Iowa. **Ambulatory health care services** represented the majority of establishments with 5,469 locations, or 51.4 percent. Not surprisingly, **Hospitals** had the fewest number of establishments in this sector at 258, but had the highest employment with 70,428 workers.

**Social assistance** had the second-highest number of locations (3,588) but the fewest number of employees (37,207). This is likely due to the prevalence of home-based establishments in which only a handful of caretakers are employed.

### 2018 Covered Employment in Health Care & Social Assistance by County



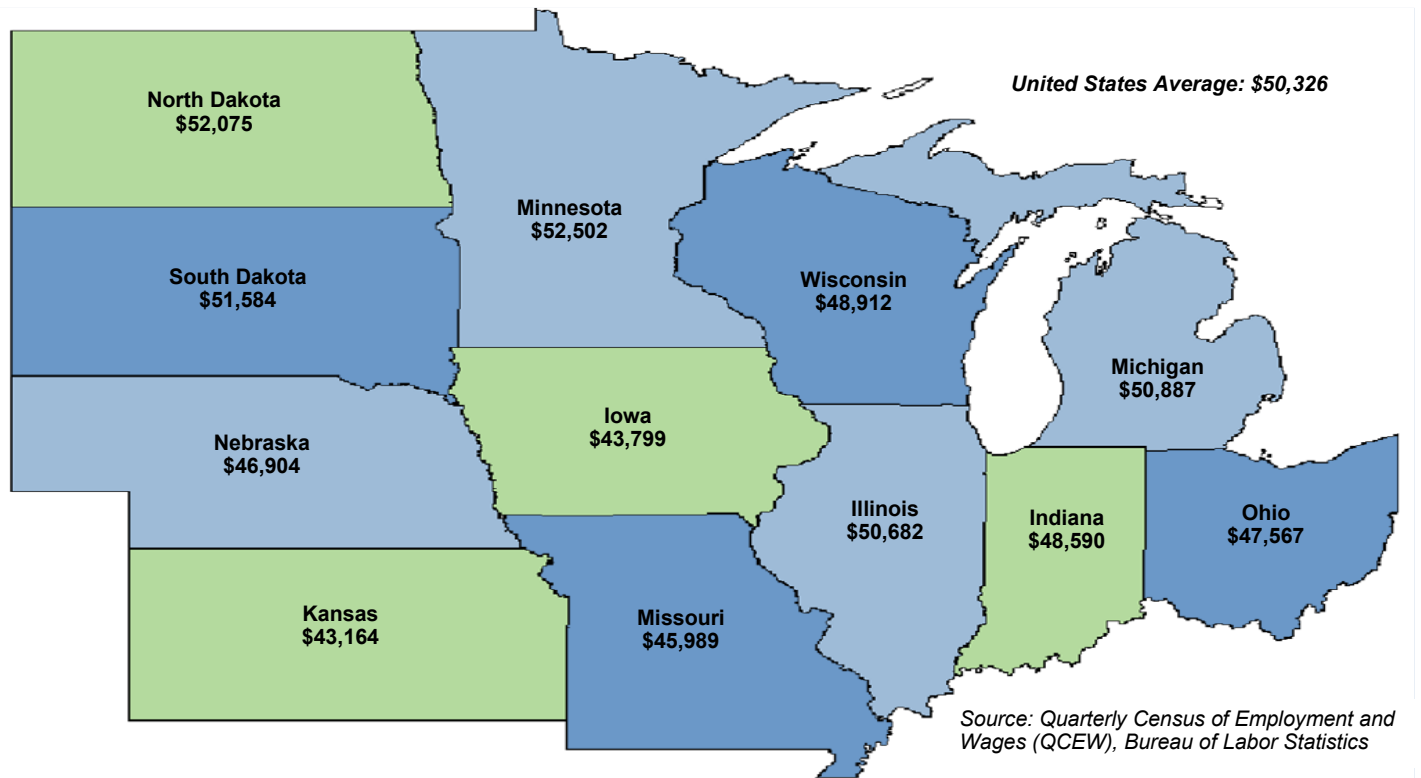
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



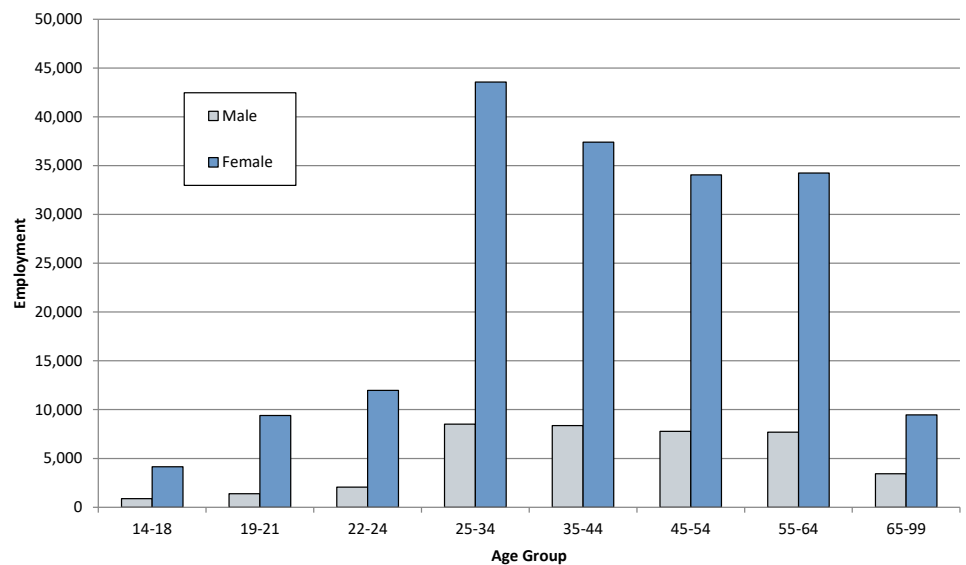
## HEALTH CARE & SOCIAL ASSISTANCE IOWA INDUSTRY PROFILE

### 2018 Average Annual Wage for Covered Employment in Health Care & Social Assistance

State Comparisons by Private Ownership



### Industry Distribution by Age and Gender, 2nd Quarter 2018



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau  
<https://lehd.ces.census.gov/>

#### Contact Information

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